



MEMORANDUM

TO: AAA, Executive Directors **Notice #: 062308-1-T-SWCBS**
FROM: E. Douglas Beach, Secretary
DATE: June 23, 2008
SUBJECT: Notice of Transmittal: Digital Television Transition

The purpose of this notice is to provide information about the upcoming digital television transition. The Department of Elder Affairs encourages each area agency on aging to assist in educating elders about the transition and identify resources.

After February 17, 2009, only digital television will be available. Congress has created the TV Converter Box Coupon Program to assist households with analog television sets after the transition date. The program allows households to receive up to two coupons, worth \$40 each that can be applied toward the cost of the eligible converter boxes. The coupons are only good for 90 days after they are mailed; the expiration date will be printed on the coupon. Lost or stolen coupons cannot be reissued. Consumers requesting only one coupon may be eligible to receive a second; however, if both are received at the initial request, coupons will not be replaced. Consumers may complete an application online at <https://www.dtv2009.gov/ApplyCoupon.aspx>, call the program hotline at 1-888-DTV-2009 or mail to the address listed on the application. Please see the digital television Web site, www.dtv.gov, for additional information.

Elders may contact the Elder Helpline requesting information or seeking assistance with getting the converter box installed. As we serve a vulnerable population, it is necessary to take every step possible to ensure the safety of elders by referring them to credible and trusting community resources. Also, area agencies on aging should ensure lead agencies receive the information in this notice and are equipped to assist their clients as needed.

The department has been asked to share information about local outreach efforts with the National Association of State Units on Aging. If there are current efforts to help educate elders or if your agency has identified resources for assistance, please let us know. Information may be e-mailed to Gretta Jones at jonesg@elderaffairs.org.

Thank you in advance for your response.

EDB/gj

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